

Questionnaire Study Abroad/Exchange

Please answer the questions below to the best of your ability. This report is meant to help future exchange students find their perfect destination so keep your audience in mind when writing and use a language that “pre-exchange students” will also understand.

You are very welcome to add pictures and/or change the format of the report as long as you keep in mind the questions below. Anything that will give your fellow students a sense of what it is like to study and live at “your school”.

Formatting-wise, you may either create a written report with pictures (i.e. lining up the questions below followed by your answers or continuous text answering the questions), OR you can create a video report (i.e. with footage from different experiences/contexts from your stay and a voice-over answering the questions). Be creative and informative!

1. Where and when did you study abroad?

I had the pleasure of living in Barcelona for my third semester from August 2023 until January 2025. I studied at the private university LaSalle. My main focus at LaSalle, was management and marketing classes.

2. What KEA program did you attend at the time?

I was studying Entrepreneurship and Design at KEA.

3. What classes did you take during your semester abroad? Please briefly explain what each class was about.

At LaSalle I took 6 classes, mainly focused on management and marketing. The classes were:

Foreign Language - Spanish: Spanish classes for beginners with a very patient and nice professor named David.

Sales Management: This class revolves around the theory of sales, and how to sell business to bussing, business to costumer, or on an individual level. We did roleplays as salespeople as well as buyers. We had a very passionate and good professor.

Cross Cultural Management

I loved this subject - it felt like anthropology and business management combined. We learned a ton about cultural differences and how to succeed in working or start businesses abroad or expanding to new cultures. The professor was very inspiring!

Management by Design

This subject was one of the classes that I was lat enrolled to and I was told a faulty class schedule by the office - and for the first 1,5 month I was missing to classes pr week, and therefore had difficulties understanding the project we were doing. This class was focused on Design processes and alot of group work. I was sad to start later due to administrative errors.

Online Consumer Behaviour

OCB was very nice. The classes were a mix of lectures and presentations. Each week we got a new challenge we had to pitch for the class the next time. I think it was one of the more organised classes, which I really enjoyed!

Marketing Strategies for Digital Startups

This subject had a great teacher. This year he changed the agenda of the class from Marketing to a more AI focused class. I enjoyed it, Unfortunately this classroom was also very distributive and some of the local students was being rude and noisy which made it hard to concentrate. But the content of the class was very nice, in my opinion.

Academic Experience

1. **How helpful was the *receiving school* in the process of choosing classes and settling you in?** Unfortunately, it was super messy and badly coordinated. I ended up being enrolled into school a handfull days later than most of my peers. This messy process was very frustrating for many students, since we had already chosen classes etc over a month in advance.
2. **What classes/study experiences did you find the most rewarding? Why?** I really enjoyed especially the subjects of Cross Cultural Management, Online Consumer Behaviour and Sales Management.I

found many new interesting theories and knowledge revolving around management, sales and business development. There are some very competent professors at the school.

3. **What classes/study experiences did you find least relevant or least valuable to you? Why?** I believe all subjects could have been rewarding, however I found it very hard that there was a lot of noise, disrespect and disturbance in some of the classes. It made it hard to focus and learn, and also made the teaching delayed or more confusing. It told the school about it, after I heard several exchange students finding the class environments uncomfortable and stressful.
4. **What classes would you advise other KEA students going to the receiving school to choose or not to choose?** I would advise a new student to take a variety of classes to gain as much knowledge as possible and also to avoid overlaps - some of the marketing subjects have quite similar

Practical Experience

1. **How was the application process?**
 - a. **What did KEA help you with?** They helped me with the process and offered information day and meeting, while I was still in 2. semester and at KEA campus. However, they were not that involved as soon as I reached my destination.

b. What help did you receive from your school abroad? After the end of my 2. semester and in the months leading up to my exchange I got email with the academic calendar of LaSalle, and the overview of possible subjects to select for the semester abroad. However, did not get replies when I sent emails to clarify or with questions, so that was not ideal.

2. Did you have any practical difficulties settling down in at your destination? I mainly had problems related to the school, and the logistics of enrolling and getting contact to the coordinators when having problems with classes or attendance policies.

a. How helpful was the receiving school in this process? Not very, when I finally got a meeting and the day came, the coordinator had forgotten the meeting. But when I finally got a new one, she seemed willing to help. She had to inform my professor of some personal information about me, but she did not informed them what we agreed on. I had to remind her. So, sadly not great.

3. Where did you live? I lived in Eixample, Barcelona with 9 other students and it was a very amazing place to live!

a. Was it difficult to find accommodation? I find a place to stay quite easily and fast. **b. Was it expensive?** I spend 630 euro on it each month. However, it is important to beware of scams and some of the accommodation agencies charges absurd prices for contacts

and administration process, I paid 400 euro. So beware of scam or strange fees :-)

4. **What kind of expenses did you have in general? a. Did you spend more or less money than you budgeted with?** I had sufficient money with the Erasmus and SU, however I regretted not applying for funding, because it would have been amazing to not be so aware about the budget.

5. **What kind of income did you have during your exchange?**

- Did you receive SU and/or Erasmus - I had SU and Erasmus
- Did you apply for any grants and did you receive any? - No I did not

Cultural/Personal Experience

1. **What challenges did you experience culturally while being abroad?**

a. How helpful was the receiving school in this process?

LaSalle was not very helpful, and the global student office was super messy. I was sadly very disappointed in the the receiving school and the non-existing structure in the enrolment process. We had to track down the academic coordinators, because they did not answer out emails for a month. I REALLY hope that KEA, can find another school to collaborate

with in Barcelona - Because it was a waste of excitement to be studying at LaSalle. We were a group of people feeling like we were so disappointed and not very welcome nor comfortable at LaSalle. I hope Barcelona is kept as a destination, but another university is much needed.

2. **What was the best cultural/personal experience during your studies abroad?** It was the national day of Catalonia, doing creative projects with local people and just enjoying the city.
3. **What advice would you give other KEA students going to study abroad at the receiving school?** My advice is to remember to create a life that is not only school, get a gym membership or join an art class - and be open to meeting people from the destination and also other Erasmus people. Go on day trips and fill out our spare time with memories and adventures.

We look forward to reading/seeing your report and to have you back at KEA soon!

Note: We use the exchange reports as a source of valuable information about each school/destination to share with students interested in going to the given school in the future. In some cases we upload them to our website (global.kea.dk) and in some cases we share the reports with interested students. When submitting the report, you automatically give us consent to sharing/uploading the report to our website. If you do not want your report shared or uploaded OR you want us to anonymize it before we do so you should explicitly request this in an e-mail to your international coordinator.

