

FACULTY-LED INTERNATIONAL PROGRAM (FLIP) - SUSTAINABLE DESIGN THINKING SUMMER SCHOOL PROGRAM IN TORONTO

Quick Facts

Location: Toronto, Ontario

Program: Faculty-Led International Program

Program Dates: Monday June 30 - Friday July 11, 2025

(Classes are Monday - Friday 9 am - 5pm, with July 11 being a half day)

Application Deadline: **March 30, 2025** at 11:59 pm from partnering institutions

Placements Available: 40

Program Cost: \$1500 CAD (Approximately 1000 EUR)

Special Requirements: Must be legal drinking age at the time of the FLIP (19 years or older)

Application Link: ge.centennialcollege.ca/index.cfm?FuseAction=Programs.ViewProgramAngular&id=11537

International Partner Institutions:

Students must be enrolled in a **Business, Marketing, Management or Media and Communications** course at your home institution and you must have a grade point average of **3.0** or higher and be recommended by your Global Institutional Coordinator.

About this FLIP

Centennial College is excited to host this inaugural Summer Academy on course!

This Faculty-Led International Program (FLIP) equips students with human-centered design approaches while providing invaluable insights into the North American consumer market.

This immersive program brings together students from Canada, Denmark and France with others from all over the world in this 2 week course. Teams will develop innovative solutions through design thinking, while gaining hands-on exposure to Canadian consumer behaviors, market trends, and business practices. Tackle real challenges with a Canadian organization as you put design thinking into practice through an immersive case study experience.

The aim of this summer school is to develop and train innovative and competent graduates who can create action within sustainability and green transformation. The summer school will teach both sustainability frameworks and train design thinking processes while also developing mindsets that promote transformative learning.

The main focus is improving students' ability to take action through an entrepreneurial mindset, utilizing innovative skills like design thinking and sustainability knowledge. Students will work on relevant cases for local companies or communities, following a design thinking process and culminating in prototype solution pitches.

Get ready to dive into the North American market, where you'll use sustainable design thinking to spark meaningful change!

What's Included

The program includes activities such as:

- City of Toronto tour and access to 3 tourist sites of interest
- Guest Speakers from local businesses related to our program
- Site visits and field research in the Greater Toronto Area
- Full day at Niagara Falls (return transportation and dinner) optional excursion +\$150
- Social programming on the weekend and some evenings.
- Farewell Dinner at a Toronto event location

Dates, Locations & Timing

Classes will take place at **Story Arts Campus** Monday - Friday 9 am - 5pm .

1. Wednesday July 1st - Full Day guided City Sightseeing (7am -7pm) - Optional PM - Canada Day fireworks from Toronto Island.
2. Thursday July 10th - Farewell dinner (6 - 9pm approx.): At the conclusion of the course, students will walk to a restaurant on the Danforth to celebrate the end of a successful program.
3. Optional group events: Organized by GE for weekend of July 4/5: Canada's Wonderland, Toronto ZOO.

Successful candidates must commit to attending the full 2 week program Monday-Friday and be available for the July 1 Toronto City Tour trip and Farewell dinner event.

More Information

[View our marketing Slide Show here](#)

Scroll through the tabs above to find out more about:

- **Learning Objectives:** What you will do on this program & academic credits you can earn
- **Eligibility & Requirements:** Find out if you are eligible to apply and review other requirements for participation
- **Program Costs:** Understand how much you will need to budget and find information on bursaries and funding
- **How to Apply:** Review application requirements, dates and deadlines, and Apply Now. (ge.centennialcollege.ca)

APPLY NOW >



Questions?

If you have additional questions about this program, please don't hesitate to contact the GE team directly: Erin Mays emays@centennialcollege.ca



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