

Marketing Coordinator

Are you interested in working with marketing in a robotic/technical company in rapid development? And do you have that extra gear it takes to develop UXV Technologies as a brand? Then maybe you are the missing piece to our puzzle!

UXV Technologies is on an exciting journey where we are looking into further growth and expansion.

As part of the growth journey, the company wants to hire a full-time marketing coordinator for a newly created position, who will partly take the lead in developing our online platforms focusing on SoMe, video production, photos, and partly act as a "rope holder" in the marketing department to ensure structure and coordination of tasks in the department.

Your primary assignments:

- Working professionally with different aspects of marketing on our website and digital platforms
- Small (product) videos, images, and other graphic material for websites, SoMe, and Youtube
- Website optimization
- Planning of product launches, including written content for B2B marketing

We are looking for a creative, analytical, and numerous candidate and, at the same time, someone who can maintain an overview of many ongoing projects.

As a marketing coordinator, you will get the opportunity to leave your mark on a company in rapid development. You will be a part of a young team and have a crucial role in expanding and carrying out UXV Technologies' marketing strategy.

The marketing team consists of two employees - one working with communication/graphics and the other working with PR/strategy. The team is professionally competent and acts as a collaborative unit, where you meet each other at eye level and with mutual respect.

We expect you to have experience from another job in marketing and communications.

Furthermore, you should have excellent management skills, including brand management and portfolio management.

Finally, you should be fluent in Danish and English, both spoken and written, and it is an advantage if you are familiar with Adobe Experience Manager and Umbraco.

We offer an attractive position in a forward-thinking company with a dynamic and practical culture, where you get ideal opportunities to grow professionally as well as personally.

Are you our new colleague?

Can you see yourself as our marketing coordinator? Then we would love to hear from you.