

# CO/PLUS

## CREATIVE INTERN

### ABOUT US:

CO/PLUS is a creative business consultancy that is equally passionate about strategy and creativity. We're dedicated to brand innovation that makes a commercial difference for our clients. Speaking of difference - we work with brands in different industries, countries and sizes, and we're a very diverse team, all equally excited about our work. We're a flat organization where the individual's role is defined by their contribution - not by their title, department, or seniority. Whether it's brand, product or marketing innovation, we find and deliver the right idea.

### INTERNSHIP DESCRIPTION:

As our Creative intern, you will be part of our Creative department and paired with one of our Art Directors to follow the everyday tasks at CO/PLUS, before the work will gradually grow more independent. During your internship, you will work closely with the creative team and experience the entire creative process behind developing visual communication for global brands – from concept development to execution of ideas in final artwork. You will be required to take part in generating ideas that identify, explore and solve our clients' complex strategic challenges through applying graphic design. The position requires an in-depth knowledge of current trends in the creative media and cultural environment from film to digital platforms and experiential formats. During your internship, you can expect to undertake the following tasks:

- Participating in creative brainstorm sessions
- Researching inspiration and insights to support creative ideas
- Developing creative concepts to solve clients' strategic tasks through Graphic Design
- Executing concepts, brand visuals and brand elements through Graphic Design
- Preparing creative presentation for client workshops (and participating in some)
- Finalising brand concepts through a brand manual

### REQUIREMENTS:

- Adobe experience – Illustrator, Photoshop & InDesign
- Fluent in English (Danish is not required but is a plus)
- Enthusiastic and eager to learn
- Autonomous and proactive
- Willing to put time and energy into professional development
- Able to think outside the box and loves challenges

### INTERNSHIP PERIOD & INFO:

- Duration: 10 weeks
- Unpaid internship

### BENEFITS:

- Delicious catered lunch every day in the office
- Fully stocked snack cupboard to soothe that sweet tooth
- Unlimited coffee, tea, or cold drinks to quench your thirst with
- Regular Friday bars and special themed parties
- Beautiful office space in the heart of Copenhagen

SEND YOUR APPLICATION TO [RECRUITMENT@COPLUS.COM](mailto:RECRUITMENT@COPLUS.COM)